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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/524,029	03/13/2000	Cynthia S. Bell	ITL.0333US (P8221)	6169
21906 TROP PRI INI	7590 05/20/2008 PR & HILL PC	EXAMINER		
TROP PRUNER & HU, PC 1616 S. VOSS ROAD, SUITE 750			BODDIE, WILLIAM	
HOUSTON, T	'X 77057-2631		ART UNIT	PAPER NUMBER
			2629	
			MAIL DATE	DELIVERY MODE
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

1	Application No.	Applicant(s)		
	09/524,029	BELL, CYNTHIA S.		
	Examiner	Art Unit		
	WILLIAM L. BODDIE	2629		

	WILLIAM L. BODDIE	2629	
The MAILING DATE of this communication appe	ears on the cover sheet with the o	orrespondence add	ress
THE REPLY FILED 02 May 2008 FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR AL	LOWANCE.	
<ol> <li>X The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:</li> </ol>	the same day as filing a Notice of a replies: (1) an amendment, affidavit eal (with appeal fee) in compliance	Appeal. To avoid abar t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or /	dvisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing	date of the final rejection	n.
MONTHS OF THE FINAL REJECTION. See MPEP 706.07; Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL.	on which the petition under 37 CFR 1.1: tension and the corresponding amount of shortened statutory period for reply origing than three months after the mailing date	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as
The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed w	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	s of the date of appeal. Since
AMENDMENTS  (a) The proposed amendment(s) filed after a final rejection, to (b) They raise new issues that would require further cor (b) They raise the issue of new matter (see NOTE belo (c) They are not deemed to place the application in bet	nsideration and/or search (see NOT w);	E below);	
appeal; and/or  (d) They present additional claims without canceling a control NOTE: (See 37 CFR 1.116 and 41.33(a)).	corresponding number of finally reje	ected claims.	
4. The amendments are not in compliance with 37 CFR 1.12 5. Applicant's reply has overcome the following rejection(s):  6. Newly proposed or amended claim(s) would be all non-allowable claim(s).	:	,	
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is provided to the status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) objected to: Claim(s) withdrawn from consideration:		be entered and an e	xplanation of
AFFIDAVIT OR OTHER EVIDENCE  8. The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).			
The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary.	vercome <u>all</u> rejections under appear and was not earlier presented. Se	l and/or appellant fail e 37 CFR 41.33(d)(1	s to provide a ).
The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER     The request for reconsideration has been considered bu See Continuation Sheet.	t does NOT place the application in	*	
12. Note the attached Information Disclosure Statement(s). (	(PTO/SB/08) Paper No(s).		
/Sumati Lefkowitz/ Supervisory Patent Examiner, Art Unit 2629			

Continuation of 11. does NOT place the application in condition for allowance because: the Applicant's arguments are not persuasive. On page 3 of the Remarks, the Applicant argues that Nishibe does not teach controlling display brightness.

The Examiner must respectfully disagree. The Applicant continues to attack the Nishibe and Murakami references individually. Nonobviousness cannot be shown by attacking the references individually. See In re Keller, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); In re Mercik & Co., 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1996).

The current rejection is seen as stronger than the previous rejection put forth to the Board as the two pieces of prior art are much more closely related and have much more detailed discussion regarding the ambient light measurement and subsequent display brightness control in the Murakami reference.

Also on page 3 of the Remarks, the Applicant appears to attack the motivation to combine the references stating that the wide dynamic range achieved by Nishibe would only provide a benefit were the display outside.

The Examiner would like to point out that nowhere within the claims is it required that the display remain inside. Furthermore the Applicant's own specification discusses the use of mobile products in "a broad range of environmental, or ambient, illumination conditions." This disclosure paired with the embodiments contemplated, PDAs, cameras, cellular phones, are all very commonly used outside. Finally, Murakami specifically addresses outside use of the device. Therefore the wide dynamic range achieved by Nishibe's technique would certainly seem to appear valuable.

The Applicant additionally argues that the proposed advantage of speed in Nishibe's technique is pure speculation and that Murakami is capable of only measuring the ambient light from a single location rather than the taking an average level on the entire display.

It must be noted that while Murakami might be able of only measuring ambient light at a single location this is not how Murakami disclosed performing the measurement. Nishibe teaches a method that only requires taking a measurement at one location. It would be obvious to one of ordinary skill in the art that Nishibe's technique would result in faster processing and require less processing power to perform. This advantage along with the wider dynamic range of Nishibe's technique are seen as providing sufficient motivation for the proposed combination.

As shown above the rejection of the claims on the 103 grounds discussed in the final office action are seen as sufficient and are thus maintained.

On pages 3-4 of the Remarks, the Applicant traverses the 112 rejection of the claims. The Applicant argues that the claims only require "receiving an indicator of the ambient light on a display by accumulating energy into a plurality of sensors of an imager."

The 112 rejection is concerned with only a portion of the claim cited by the Applicant. As detailed previously, there is no disclosure within the specification requiring that the ambient light is on a display. The only discussion of the topic within the specification is, in fact, to the contrary. As discussed in the previous office action page 10, lines 15-21 discuss an embodiment where ambient light is on a system and specifically not on a display. As such the 112 election of the claims is seen as sufficient and is thus maintained.